

2009-2010 GPS Series on Genetic Information

"Online Direct-to-Consumer Genetic Testing: Implications of the New Business Model"

June 29, 2010 (8:00 a.m. - 2:00 p.m.)

Pearson Room, Lord Elgin Hotel, Ottawa, ON

AGENDA

07:00 – 08:00	Breakfast	
08:00 – 08:05	Welcome Remarks	❖ Patricia Kosseim , Chief GE ³ LS Officer, Genome Canada
08:05 – 08:20	The Power and Potential of Online Direct-to-Consumer Genetic Testing	<i>Session Chair: Patricia Kosseim, Genome Canada</i> ❖ Darren Platt , Principal Scientist, AMYRIS Biotechnologies, San Francisco, CA
08:20 – 08:50	Presenting Policy Options for Addressing Online Direct-to-Consumer Genetic Testing	❖ Edna Einsiedel , Professor of Communication Studies, Faculty of Communication and Culture, University of Calgary ❖ Nola Ries , Assistant Professor of Health Law, University of Victoria and Research Associate, Health Law Institute, University of Alberta
08:50 – 09:20	Plenary Discussion	❖ All Participants
09:20 - 09:30	Health Break	
09:30 – 09:50	Commentary from the Consumer Perspective	<i>Session Chair: Karine Morin, Ethics Office, CIHR</i> ❖ David Fewer , Director, Canadian Internet Policy and Public Interest Clinic, University of Ottawa ❖ Chris MacDonald , Associate Professor, Department of Philosophy, St. Mary's University, Halifax, Nova Scotia
09:50 – 10:10	Commentary From the Health Providers' Perspective	❖ June Carroll , Family Physician, Granovsky Gluskin Family Medicine Centre, Mount Sinai Hospital, and Associate Professor, Department of Family and Community Medicine, University of Toronto ❖ Christina Honeywell , Genetic Counsellor, Children's Hospital of Eastern Ontario, Past President of the Canadian Association of Genetic Counsellors
10:10-10:45	Plenary	❖ All Participants
10:45-11:00	Health break	

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11:00 -11:40	Commentary from the Policymakers' perspective	<p><i>Session Chair: Paul De Civita, Policy Research Initiative</i></p> <ul style="list-style-type: none"> ❖ Carman Baggaley, Senior Strategic Policy Advisor, Office of the Privacy Commissioner of Canada ❖ Mohamed Karmali, Director General, Infectious Disease and Emergency Preparedness Branch, Public Health Agency of Canada ❖ Irit Weiser, Senior General Counsel and Head of Legal Services, Health Canada ❖ Brent Homan, Assistant Deputy Commissioner of Competition, Fair Business Practices, Competition Bureau of Canada
11:40-12:00	Plenary Discussion	❖ All participants
12:00-12:30	Commentary from the International Perspective	<p><i>Session Chair: Maria Trainer, Council of Canadian Academies</i></p> <ul style="list-style-type: none"> ❖ Pascal Borry and Heidi Carmen Howard, Researchers, Centre for Biomedical Ethics and Law, University of Leuven ❖ Sarah Botha, Attorney, Division of Advertising Practices, Bureau of Consumer Protection, U.S. Federal Trade Commission
12:30-12:55	Refining the Policy Options in Plenary	❖ All Participants
12:55-13:00	Wrap Up & Acknowledgements	
13:00-14:00	<p>Luncheon Keynote Address <i>"First Do No Harm: Regulation and Clinical Integration of Direct-to-Consumer Genetic Testing"</i></p>	❖ Amy McGuire , Associate Director for Research, Center for Medical Ethics and Health Policy, Baylor College of Medicine, U.S.
	Closing Remarks	❖ Jennifer Stoddart , Privacy Commissioner of Canada